



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Date: August 29, 2014**

## **Outrigger Resorts Signs On for Another Year at Highest Level of UH Athletics Sponsorship**

*To celebrate the 'slam dunk' partnership, the company is  
offering special FANTastic room rates for 'bows fans*

WAIKIKI, HONOLULU, HAWAII – Outrigger Resorts announced that it has renewed its partnership with the University of Hawaii Athletics as a Diamond Corporate Sponsor, building on nearly 21 years of support for UH student-athletes. As a Diamond Corporate Sponsor, Outrigger Resorts will be among the top tier of UH Corporate Partners. And that's not the only thing to cheer about – UH Athletics fans can celebrate the long-time partnership with Outrigger's FANTastic Deal, featuring special rates at select Outrigger properties until December 21, 2014.



“Our partnership with University of Hawaii Athletics is a home run given our shared commitment to help support the next generation of community leaders at the University of Hawaii,” said David Carey, president and chief executive officer of Outrigger Enterprises Group. “All of us at Outrigger are extremely proud to be a part of the UH Athletics ohana, and we look forward to continuing our successful partnership.”

This 2014-2015 season, Outrigger Resorts will serve as the title sponsor for seven Oahu collegiate sporting events including:

- Women's Soccer - Outrigger Resorts Shoot Out, August 24-25
- Women's Soccer - OHANA Hotels and Resorts No Ka Oi, August 28 and September 1
- Women's Soccer - Outrigger Resorts Soccer Classic, September 5 and 7
- Women's Volleyball - Outrigger Resorts Volleyball Challenge, September 11, 12 and 14

- Football title sponsor for the UH vs. Northern Iowa game, September 13
- Men's Basketball - Outrigger Resorts Rainbow Classic, November 14, 15 and 17
- Men's Volleyball - Outrigger Resorts Volleyball Invitational, January 2015 – actual dates to be announced.
- Baseball – Outrigger Resorts Opening Series – February 2015 actual dates to be announced.



'Bows fans can get in the game with special rates at select Outrigger properties including Outrigger Waikiki on the Beach, Outrigger Reef on the Beach, Ala Moana Hotel, OHANA Hotels and Resorts, and Airport Honolulu Hotel, valid through December 21, 2014. This exclusive FANTastic Deal can be booked by visiting [www.outrigger.com/gobows](http://www.outrigger.com/gobows) and entering promo code GOBOWS.

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### **About Outrigger Enterprises Group**

Outrigger Enterprises Group is one of the largest and fastest growing privately held leisure lodging, retail and hospitality companies operating in the Asia-Pacific, Oceania and Indian Ocean regions. As part of its unique hospitality offering, the values-based company extends exceptional hospitality and authentic cultural experiences, incorporating local traditions and customs into the guest experience at each of its properties worldwide. Guided by more than 67 years of family leadership, Outrigger runs a highly successful, multibranded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations™. Currently, Outrigger operates and/or has under development 44 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Thailand; Mauritius; Vietnam; and Hainan Island, China. For online information, log on at [www.outriggerenterprisesgroup.com](http://www.outriggerenterprisesgroup.com) and [www.outrigger.com](http://www.outrigger.com).

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